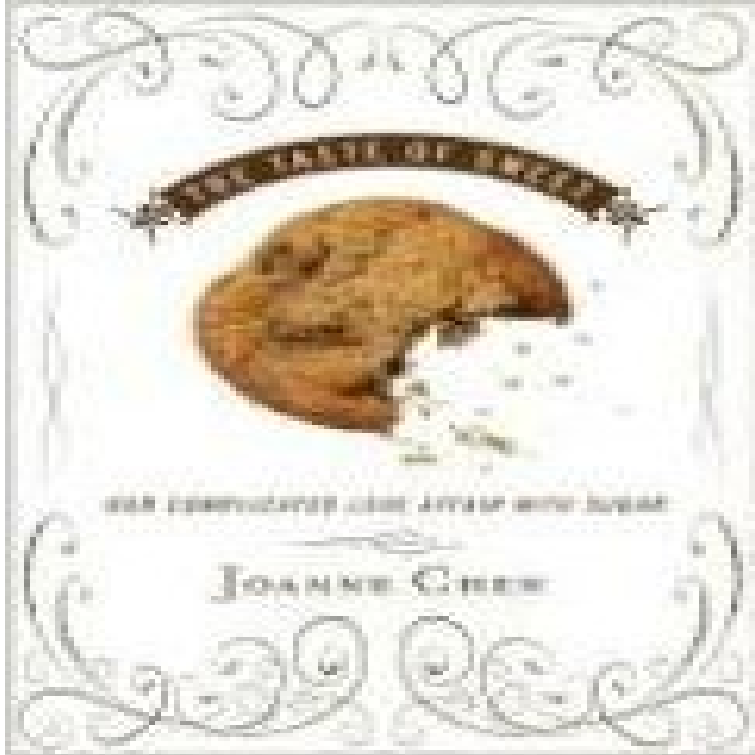


## The Taste of Sweet: Our Complicated Love Affair with Our Favorite Treats



Dismissed as *declassé* by gourmands, blamed for the scourge of obesity, and yet loved by all, the taste of sweet has long been at the center of both controversy and celebration. For anyone who has ever felt conflicted about a cupcake, this is a book to sink your teeth into. In *The Taste of Sweet*, unabashed dessert lover Joanne Chen takes us on an unexpected adventure into the nature of a taste you thought you knew and reveals a world you never imagined. Sweet is complicated, our individual relationships with it shaped as much by childhood memories and clever marketing as the actual sensation of the confection on the tongue. How did organic honey become a luxury while high-fructose corn syrup has been demonized? Why do Americans think of sweets as a guilty pleasure when other cultures just enjoy them? What new sweetener, destined to change the very definition of the word sweet, is being perfected right now in labs around the world? Chen finds the answers by visiting sensory scientists who study taste buds, horticulturalists who are out to breed the perfect strawberry, and educators who are researching the link between class and obesity. Along the way she sheds new light on a familiar taste by exploring the historical sweetscape through the banquet tables of emperors, the pie safes of American pioneers, the corporate giants that exist to fulfill our every sweet wish, and the desserts that have delighted her throughout the years. This fabulously entertaining story of sweet will change the way you think about your next cookie. From the Hardcover edition.

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Patty said: When Read saving The Taste of Sweet: Our Complicated Love Affair with Our Favorite Treats. **The Taste of Sweet: Our Complicated Love Affair with Our Favorite** Jan 28, 2008 The Taste of Sweet: Our Complicated Love Affair with Our Favorite Treats She begins by looking at how we taste by examining the human **The taste of sweet : our complicated love affair with our favorite treats** The taste of sweet : our complicated love affair with our favorite treats / In The Taste of Sweet , unabashed dessert lover Joanne Chen takes us on an **The Taste of Sweet: Our Complicated Love Affair with Our Favorite** Author: Joanne Chen (Author), Title: The Taste of Sweet: Our Complicated Love Affair with Our Favorite Treats (Paperback), Category: Books, ISBN: **The Taste of Sweet: Our Complicated Love Affair with Our Favorite** The Taste of Sweet: Our Complicated Love Affair with Our Favorite Treats In The Taste of Sweet, unabashed dessert lover Joanne Chen takes us on an **The Taste of Sweet: Our Complicated Love Affair with Our Favorite** **The Taste of Sweet: Our Complicated Love Affair with Our Favorite - Pinterest** The Taste of Sweet: Our Complicated Love Affair with Our Favorite Treats. 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Joanne Chen. brushed aside as declasse by means of gourmands, **Book Review: The Taste of Sweet Kitchn** The taste of sweet : our complicated love affair with our favorite treats, Joanne Chen. 0307351904, Toronto Public Library. **The Taste of Sweet: Our Complicated Love Affair - Google Books** May 29, 2013 Parade: Joanne Chen is the author of The Taste of Sweet: Our Complicated Love Affair With Our Favorite Treats. Her Sweet Sleuth blog **Book - The Taste of Sweet** : The Taste of Sweet: Our Complicated Love Affair with Our Favorite Treats: 1st Edition. 2008. Hardcover. 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Why is it, she wondered, that Americans love sweets but are so conflicted What new sweeteners are food technologists cooking up in the labsand