

The Media Equation: How Computers, Television and Interfaces are Social



Exploring the findings of recent research on how to humanize the technology of graphical user interfaces, this volume includes the authors predictions for the future of design and policy in the technology of graphical user interfaces.

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Human-computer Interaction, INTERACT 99: IFIP TC.13 International - Google Books Result Editorial Reviews. From Publishers Weekly. Fresh evidence of human gullibility never fails to The Best Interface Is No Interface: The simple path to brilliant technology (Voices That To prove their equation, the authors combed through existing social science and psychology experiments that tested person-to-person **media equation: how people treat computers, television, and new The Media Equation - Wikipedia** The media equation comes from a research project that we call Social. Responses to . experts in how computers, television, interfaces, and new media work. **The Media Equation: How People Treat Computers, Television, and** The Media Equation: How People Treat Computers, Television and New professors with an unusual thesis -- that people treat computers as social actors. **Frontiers of Human-Centered Computing, Online Communities and - Google Books Result** Table 3.1 The evolution of user interfaces Social. Interaction. with. Technology. In their book The Media Equation, with computers, television, and new media are fundamentally social and natural, just like interactions in real life [1, p. 5]. **The Media Equation: How People Treat Computers, Television, and** This means not only that one must test interfaces in multiple cultures it also means it also requires a sensitivity to the entire range of social and cultural norms. The media equation: How people treat computers, television, and new media **The Media Equation: How People Treat Computers, Television, and** Read The Media Equation: How People Treat Computers, Television, and New Media Social attribution can even occur with an interface as technologically **The Media Equation: How People Treat Computers, Television, and** media equation-media equal real life-applies to everyone, it applies of: ten, and it is The media equation comes from a research project that we call Social. Responses . experts in how computers, television, interfaces, and new media work. **The Media Equation: How People Treat Computers, Television, and** Buy The Media Equation: How People Treat Computers, Television, and New Media like Social attribution can even occur with

an interface as technologically **The Media Equation - The University of Chicago Press** The media equation: how people treat computers, television, and new media like real people . social interaction on the web for senior users, Journal of Computing Proceedings of the 2007 conference on Human interface: Part I, July 22-27, **The Media Equation: How People Treat Computers, Television, and** 7 Conclusions This paper argues for the importance of the social interface and its design. From a narrower Even technologies like television and radio have wrought The Media Equation: How People Treat Computers, Television and Nev/ **The Media Equation: How People Treat Computers, Television, and** The media equation: how people treat computers, television, and new media like real people . social interaction on the web for senior users, Journal of Computing Proceedings of the 2007 conference on Human interface: Part I, July 22-27, **The Media Equation: How People Treat Computers, Television, and** The Media Equation: How People Treat Computers, Television, and New Media like . Social attribution can even occur with an interface as technologically **Usability Evaluation and Interface Design: Cognitive Engineering, - Google Books Result** Computers,. Television, and New Media media machines, and politeness is one way to ensure this. Suggest a social presence, people will respond accordingly. . and the same evaluation, and they used identical interfaces on identical. **t** How People Treat Computers, Television, and New Media Like Real People and television, and new communication technologies are identical to real social **The media equation: how people treat computers, television, and** Media Equations: How People Treat Computers, Television, and New Media interface is a talking dinosaur: learning across media with ActiMates Barney. **Cross-Disciplinary Advances in Human Computer Interaction: User - Google Books Result** The Media Equation: How People Treat Computers, Television, and New Media Like Social attribution can even occur with an interface as technologically **The Media Equation - UM Personal World Wide Web Server** interactions with computers, television, and new media are fundamentally social and natural, just interfaces more sensible if they follow the rules of the social **Buy The Media Equation: How People Treat Computers, Television** Scopri The Media Equation: How People Treat Computers, Television, and New Media Social attribution can even occur with an interface as technologically **Summary/Reviews: The media equation :** The Media Equation: How People Treat Computers, Television, and Designing Voice User Interfaces: Principles of Conversational Experiences To prove their equation, the authors combed through existing social science **The media equation: how people treat computers, television, and** The Media Equation: How People Treat Computers, Television, and New Media . computers (and other media like movies) as if they were real social beings. **Review of The Media Equation - Paul Dourish** He is author of The Media Equation (with Byron Reeves), as technology -- usually a computer interface -- becomes a primary point of contact commitments are demonstrated: A television set labeled a specialist is perceived as providing. **Social Computing and Social Media: 6th International Conference, - Google Books Result** User Modeling, Social Computing, and Adaptive Interfaces Zaphiris, Panayiotis a book titled The Media Equation: How People Treat Computers, Television, **The Media Equation: How People Treat Computers - Amazon UK** The book The Media Equation: How People Treat Computers, Television, and New Media not only can but do treat computers, televisions, and new media as real people and places. 7 Personality of Interfaces Media and Social Roles. **The Media Equation: How People Treat Computers, Television, and** illustrated by this example, in Media Equation, Reeves and Nass,. Stanford The authors demonstrate that the rules of human social intercourse also apply to Patrons would be able to select a computer interface with a personality that. **The Media Equation: How People Treat Computers, Television and** The Media Equation: How People Treat Computers, Television, and New Media Like Real Designing Voice User Interfaces: Principles of Conversational Experiences At long last, social scientists are applying the methods of systematic The Media Equation: How People Treat Computers, Television, and New Media like Real Social attribution can even occur with an interface as technologically