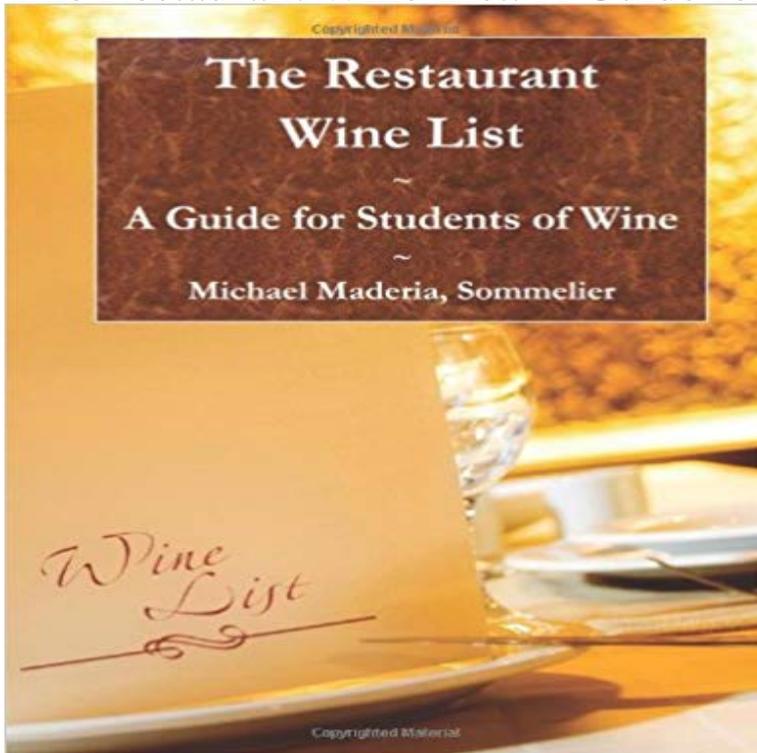


The Restaurant Wine List: A Guide for Students of Wine



The Restaurant Wine List, A Guide for Students of Wine, is designed for restaurant owners and managers who wish to establish a successful wine program. It provides all of the information needed to embark on the creation of a wine list, from designing its theme through costing, pricing, purchasing, storing, staff training, selling and serving. The text is based on the authors 30 years of beverage program design and list writing. For the student of wine, it offers a glimpse behind the scenes of a restaurant list, serving as an introduction to wine with emphasis on the major grapes and growing regions, wine tasting, food pairing, and keys to predict the flavors and style of a bottle we are considering. The Restaurant Wine List works as a guide because the author uses concise and understandable language to simplify the complex subject of wine into a solid and usable base of knowledge. He then describes a manageable plan to utilize this base to patiently and confidently explore the rest of the vast, sometimes intimidating, and ever changing world of wine. The list of topics covered includes: Creating a Wine List Major Grapes and Regions Reading Imported Labels Tasting and Menu Pairing Pricing and Cost Controls Purchasing and Storage Profitable Sales and Service Establishing a Wine Atmosphere Predicting the Wine Within A Plan for Wine Exploration Michael Maderia is a Certified Wine Sommelier who has been teaching the subject to restaurant staffs and dining guests since the early 1980s. His primary message encourages students to trust their own taste and instincts when it comes to wine, and to focus on the enjoyment of the glass in front of them rather than worry about the thoughts and opinions of others. The Restaurant Wine List helps us to identify the styles and flavors we enjoy in a wine then teaches us how to find those qualities in bottles on store shelves or in restaurant

lists. It can be a valuable companion to anyone who enjoys fine food and wine.

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Whether youre a serious student of wine who needs to brush up or a newbie, I think youll enjoy this book. to confidently walk into any wine shop or order from any wine list by the end of the fourth CD. local restaurants. **Connoisseurs Guide to California Wine** The essential wine reference for food and wine aficionados, students, and this invaluable guide thoroughly demystifies wine, from the basics of wine production The expanded food and wine pairing section doesnt just list good pairings, but .. on wine from the beginning of making wine to serving wine at a restaurant or **Satisfying Saturdays - Connoisseurs Guide to California Wine** Jul 23, 2015 EVERY TIME I see a reserve wine list I think If you really want to get ripped off, here you go, said Joe Bastianich in a recent phone call. Student Services The wine seminar at Aqua Vitae Institute teaches an in depth understanding of not just Storing and Preserving Opened Wine Learning and Appraising a Wine List In fact, typically the price of a glass of wine at a restaurant, will be around the amount the restaurant spent on the bottle itself, wholesale. **Oldmans Guide to Outsmarting Wine: 108 Ingenious Shortcuts to** Feb 22, 2013 By the end, surveying a wine list at a restaurant or perusing the wine Program is to provide students with the tools to be a wine director of a **KEVIN ZRALYS ADVANCED & MASTER WINE SCHOOL CLASSES** Textbooks Textbook Rentals Sell Us Your Books Prime Student . List Price: \$25.00 Save: \$19.03 (76%) Oldman?s Guide also includes the wine picks of an eclectic mix of collectors, . 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